P O R
T F O
L I O



posters	03-04
branding and logo	05-08
social media	09-16
website design	17-19
invite	20
magazine ads	21-22
magazar wis	
:00 thations	23-28
illustrations	20 20
Tuppasaphu	29-33
Typography	
water colours	34
water colours	
meschandice.	35
merchandise	

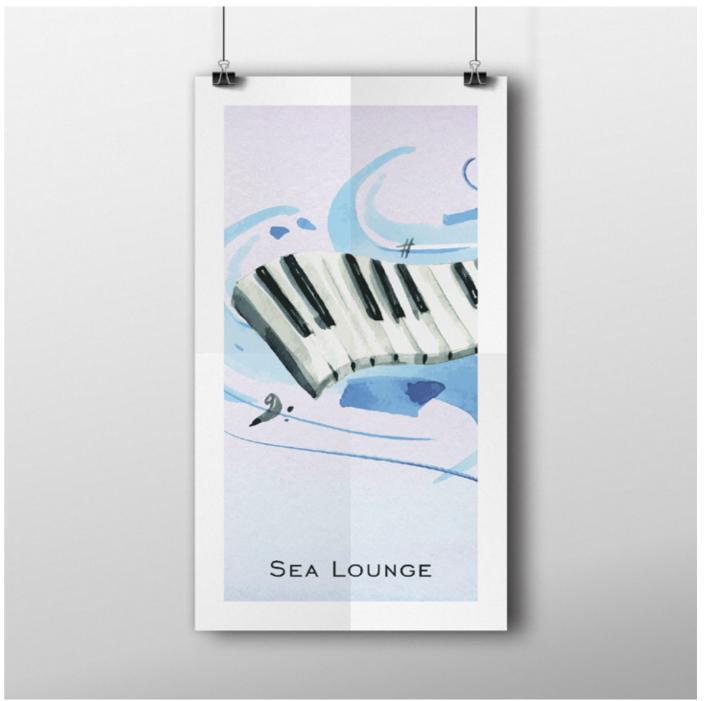






A set of posters designed for the Taj Mahal Palace, Mumbai. These posters were up on digital screens at the exterior that could be seen by passerby or tourists who flock to visit the iconic Gateway of India.





A set of posters designed for the Taj Mahal Palace, Mumbai. These posters were up on digital screens at the exterior that could be seen by passerby or tourists who flock to visit the iconic Gateway of India.





Logo design for a financial solutions company, emphasising the 'S' and 'F' monogram with prussian blue representing trust and orange signifying association with Indian banks.

Logo design for an Architectural firm owned by a fictional character in an upcoming Netflix film 'Sitara'. The lines represent angles, with colors Navy blue and subtle gold to support the ethos of the firm.



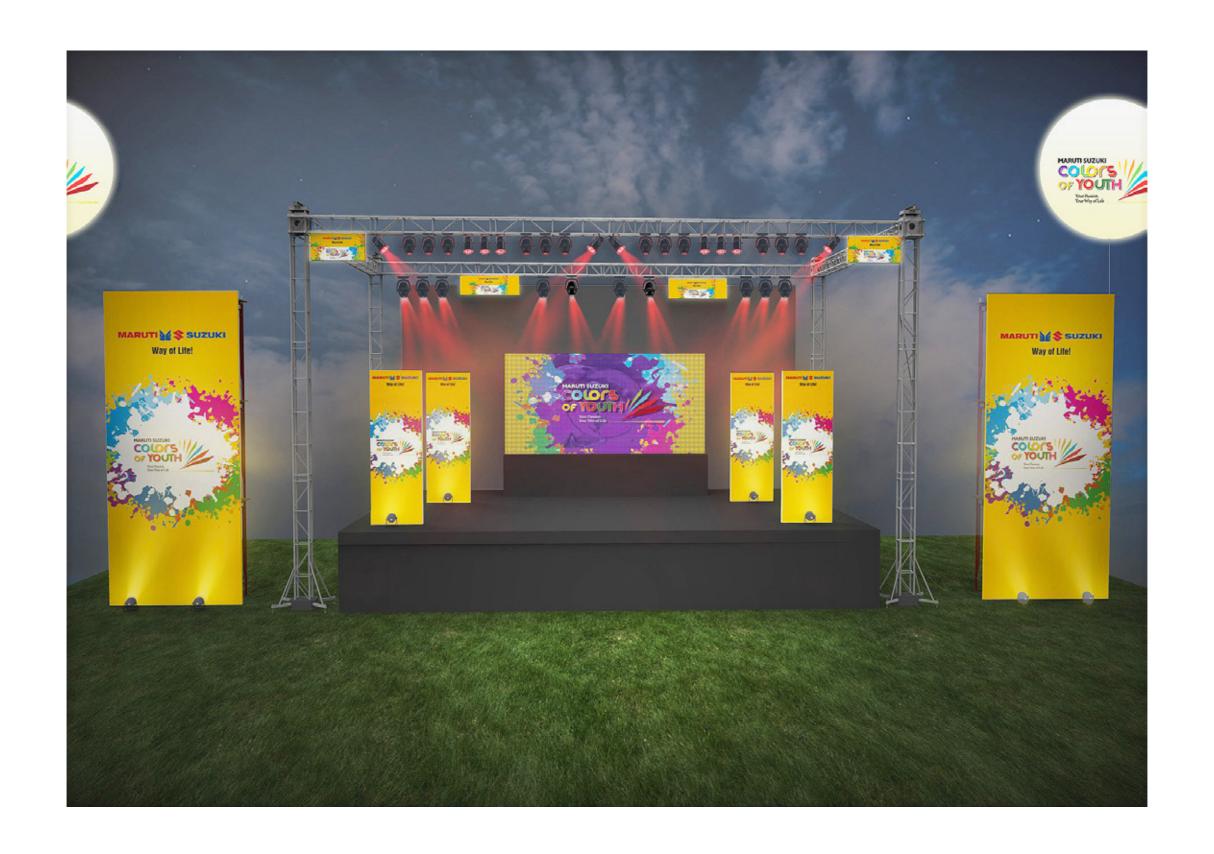


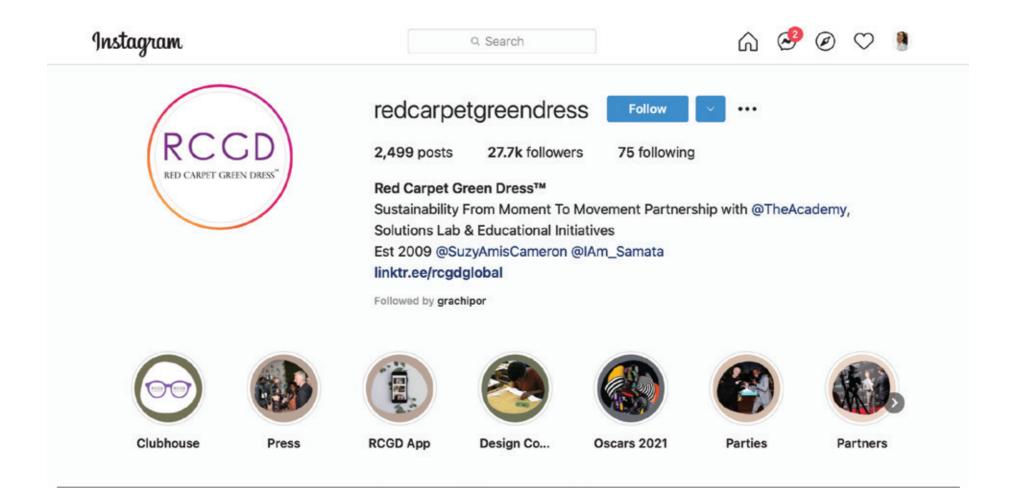




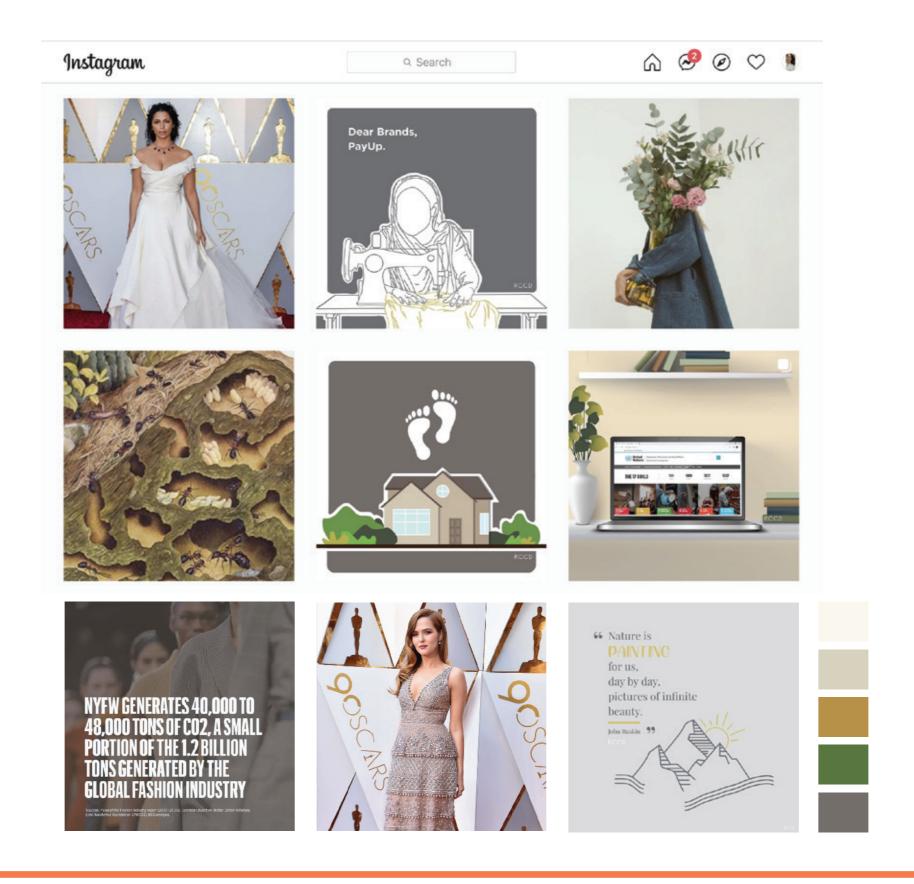








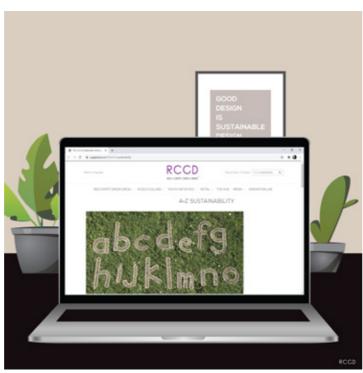




Social media artworks and illustrations for 'Red Carpet Green Dress'. The artworks followed a specific color palette that matched the ethos of RCGD's work in order to give the feed a sense of uniformity.





















#fashionrevolution

In 2020, Fashion Revolution commissioned a survey of 5,000 people aged 16-75 in the five largest European markets, including Germany, France, Italy, Spain and the United Kingdom, to find out how supply chain transparency and sustainability impacts EU consumers' purchasing decisions when shopping for clothing, accessories and shoes.

Fashion Revolution Consumer Survey 2020

RCCD

62% OF PEOPLE SAY THEY WEAR CLOTHES
FOR AT LEAST A FEW YEARS

Fashion Revolution Consumer Survey 2020

RCCD

#fashionrevolution

75% OF PEOPLE AGREED THAT FASHION
BRANDS SHOULD DO MORE TO IMPROVE
THE LIVES OF THE WOMEN MAKING THEIR
CLOTHES



Fashion Revolution Consumer Survey 2020

RCCD

=fashionrevolulio

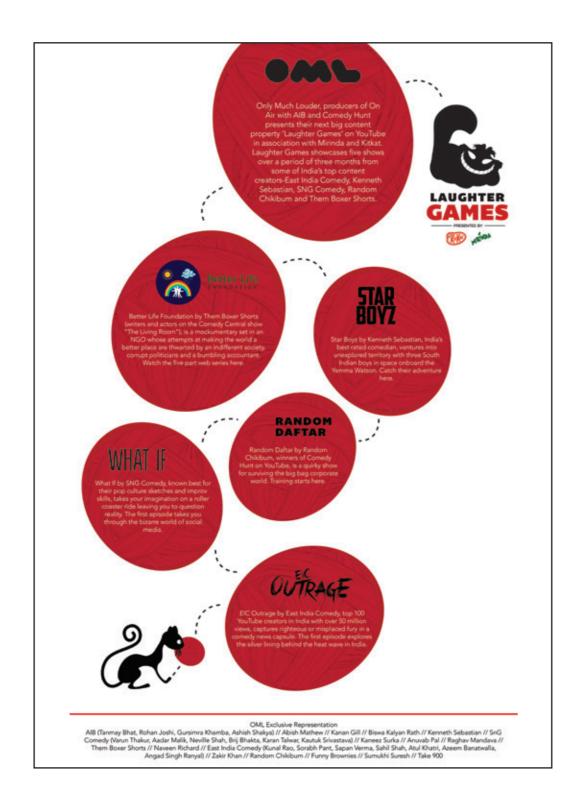
37% OF RESPONDENTS SAID IT'S
IMPORTANT THAT THE CLOTHING THEY BUY
IS PRODUCED WITHOUT USING HARMFUL
CHEMICALS TO THE CONSUMER

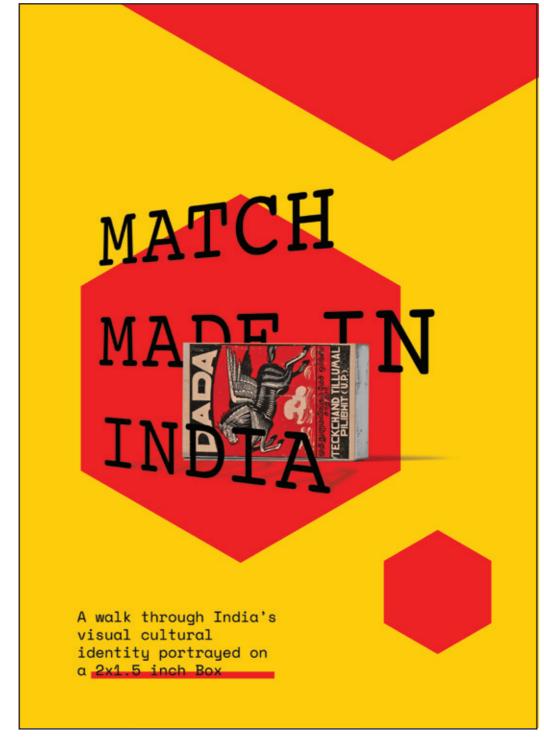


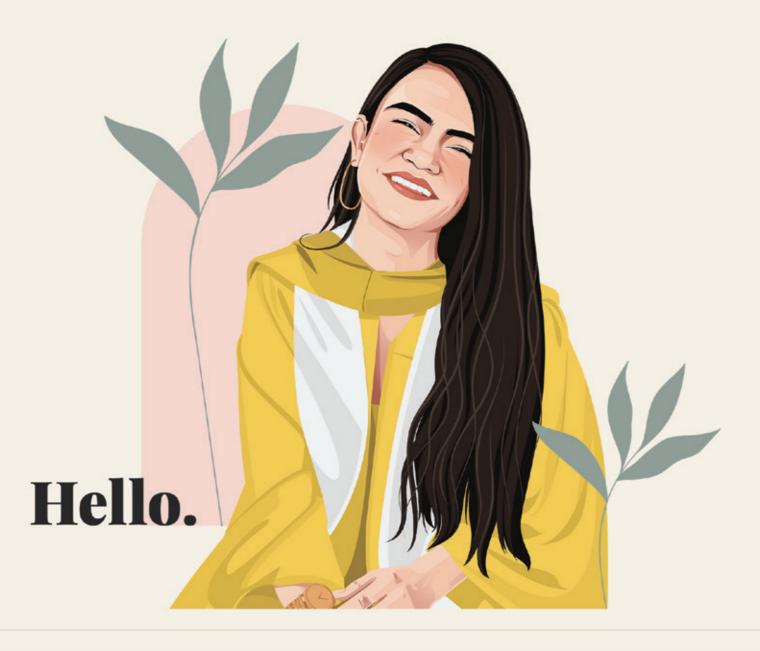
Fashion Revolution Consumer Survey 2020 RCCD







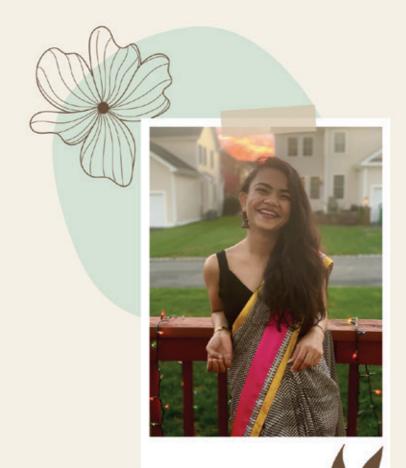




© 2021 By Prachi Gor

Prachi Gor

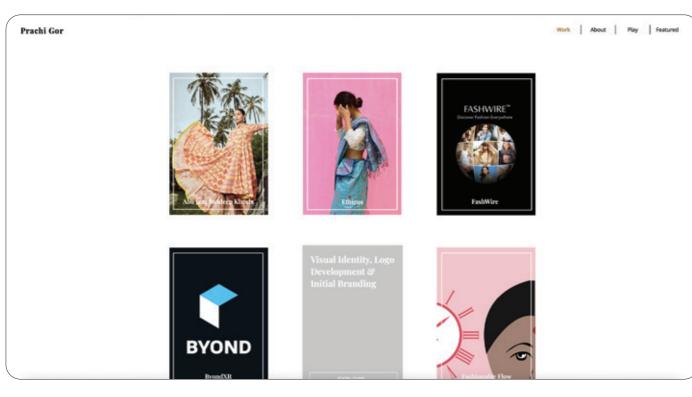
Work About Play Featured



A creative at heart, Prachi Gor is currently a Director of Brand Partnerships at Fashwire, Inc. and is passionately into Brand Management & Design. She is born & raised in Oman, followed by her gaining education and experience in India, and she currently resides in New Jersey. Prachi Gor has received her Bachelors of Design from the National Institute of Design in India, with a specialization in Textiles & Fashion, and a Master's in Global Fashion Management, from Parsons School of Design, New York City.

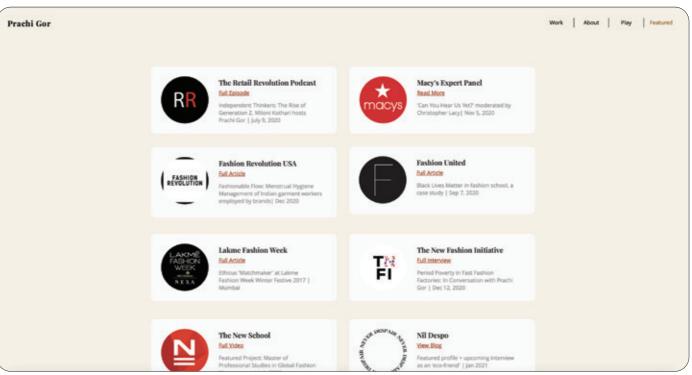
Prachi Gor is a highly motivated, strategic team player, and she has worked with a diverse range of brands and companies in pan-India, Oman, the USA, Israel, Sri Lanka, Hong Kong, Europe, Latin America, and Canada. She has worked her way from the Eastern end of the global supply chain to the Western end, recognizing the gaps in between. Her versatility, strong communication skills, and international background have helped her develop people & partnership skills and collaborate effectively. Prachi Gor has served as a panelist for Macy's x Parsons, 'Can you hear us yet?'. Her work has also been featured on various platforms, and events such as Lakme Fashion Week, Fashion Revolution, etc. Prachi Gor is also the founder of a research initiative titled 'Fashionable Flow', which explores how Western fashion brands affect the menstrual hygiene management of women garment workers in India. She strives to bring organizational change to the fashion industry through her change.

Prachi Gor is also a certified Indian classical dancer and served as the Head of Cultural Events of the student body at the National Institute of Design for 4 years. She believes in laughs, hard work, and people!















BOATS AND KAYAKS PROUDLY MADE IN INDIA

GO WHERE YOU FEEL MOSTALIVE

YOLO Boats and Kayaks are manufactured through the rotational molding process using special grade UV stabilised polyethylene. Our boats and kayaks are safe, durable and have high maneuverability. They are made with 100% recyclable material, and come with various color and size options.



www.yolokayaks.com sales1@barodapolyform.com 7043354300

SUPER Planters are crafted with rotationally molded UV stablised polyethylene. Our planters have a minimalist, simple design and boast a natural look.



www.barodapolyform.com sales@barodapolyform.com 7486890058

STYLISH SOLUTIONS TO ALL YOUR DECORATIVE NEEDS

NATURE IS PLEASED WITH SIMPLICITY









Magazine Ad designed for YOLO Kayaks and Super Planters, subsidary companies of Baroda Polyform Private Limited, India.





YOLO RB370R

RB370 R is a single piece rescue boat manufactured in India using high grade polyethylene. The boat is fabricated by the rotational molding process and is ideal for disaster management operations.

AVAILABLE IN



Red



Orange

TECHNICAL SPECIFICATIONS

4 m	3.70 m	1.7 m	1.43 m	0.66 m	8 seater
LENGTH OF BOAT	LENGTH OF HULL	EXTERNAL BEAM	INTERNALBEAM	HEIGHT OF BOAT	CAPACITY



DREDGING AND PIPE FLOATS

Superior Jetties LLP (in joint venture with Superior Jetties - Australia) designs and manufactures a wide range of dredging and pipe floats to address all marine applications. These floats are heavy duty, and are manufactured using high-grade polyethylene through the rotational moulding technique.



GET IN TOUCH

Phone: +91 7043354300 | +91 7486890055

Website: www.yolokayaks.com

Phone: +91 7043354300 | 0265 2963719

Website: www.superiorjetties.in

Magazine Ad designed for YOLO Kayaks and Super Planters, subsidary companies of Baroda Polyform Private Limited, India.

















